



## Critique Template: What, Why, How

### *Business Presentation Mastery Module 1*

For a critique to be helpful, it needs to clearly identify the things that need to be changed, why they need to be changed, and how they could be changed. Use this template to help you productively critique your presentations.

In a critique, it can be helpful to focus on only a couple of things that you want to change at a time. If there are several things you want to point out, list them but stick to working on them one at a time.

Please note that it can be as important to identify strengths and things that you should do *more* of as it is to identify problems or things you should do less of.

1) **What** needs to be changed, improved, or enhanced?

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2) **Why** does that thing need to be changed, improved, or enhanced? What specific effect does it have on the audience?

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3) **How** can you change, improve, or enhance that thing? What are some specific strategies you can try?

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